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***Honourable Rona Ambrose to receive the 2021 Legends and Legacy Award
La Due Ladies Lunch Virtual Event July 8th***

The Legends and Legacy award recipient embodies the Cowgirl Spirit with qualities of tenacity, innovation, authenticity, imagination and unwavering work ethic. In recognition for her inspiring character and epitomizing living life with Cowgirl Spirit, Honourable Rona Ambrose has been selected to receive the La Due Ladies Lunch Legends and Legacy Award this year.

In 2010 La Due Ladies lunch was formed by a small but mighty group of Calgary women; initially as a fun get together prior to the Calgary Stampede. Over the years the annual fund raising event has grown to become a well-known, highly anticipated gathering attracting over 300 women from all demographics with diverse backgrounds. We chose Florence La Due as our namesake because she played an important role in assisting her husband in founding and developing the Calgary Stampede. Through our research of Florence we discovered that women of that era possessed certain traits that we recognize in successful women from Western Canada today. It has now become our annual Stampede tradition to appreciate and celebrate women who encompass the spirit of Florence La Due.

As a further legacy to Florence, the La Due Scholarship fund was established. Each year \$11,500 in scholarships are awarded to nine young women for continuing education at both the high school and post secondary level.

La Due Ladies Lunch believes in making a difference within the community by sharing the funds raised each year with as many other charitable organizations as possible. There are now eleven organizations that will receive a portion of the funds raised. Each organization fosters and supports the education and well being of women and children.

This year we have an exciting program lined up for a virtual event on July 8th, presented as a 90 minute afternoon talk show. Tickets are now on sale through www.ladueladieslunch.ca . Program tickets with lunch are offered at \$110.00. After June 10th, the price will increase to \$125.00. Program only tickets are offered at \$75.00 each. The Executive Chef at the Fairmont Palliser Hotel will prepare a delicious French Bistro box lunch which will include a half bottle of wine and a gift. Please keep your eyes open for our online raffle as well as an online auction.

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For more information, please contact
Alison Keene, President
La Due Ladies Lunch Foundation
info@ladueladieslunch.ca or (403) 617-3876
www.facebook.com/ladueladieslunch
www.instagram.com/ladueladieslunch