



## Deadline: Application MUST be emailed by Midnight April 29, 2022

## CRITERIA:

The La Due Ladies Lunch Scholarship Program has awarded over \$80,000 to young women in Alberta since its inception. The program offers two distinct categories for promising young women in both High School and those pursuing Post-Secondary education. The 2022 applicants of the La Due Ladies Lunch Scholarship Fund are being offered an opportunity to participate in a pool of \$10,000 of awards.

# Applicants must meet the following criteria:

- ✔ Applicants must be female and a resident of the Province of Alberta
- Must be either in High School or enrolled in a Post-Secondary Institution (students who are continuing with Fall 2022 programming only)
- ✓ Must provide complete application (600-word essay & list of accomplishments)
- ✔ Must understand and appreciate why the Western Lifestyle/Heritage is important
- ✓ Exhibit "Cowgirl Spirit" or "Cowgirl Toughness" (see explanation below)
- Successful applicants must present proof that scholarship awards will be applied towards educational costs (done through the Calgary Stampede Foundation)

# Each of the categories will receive the following awards:

## **Cowgirl Spirit**

Post-Secondary 1<sup>st</sup> Place - \$2,500 Post-Secondary 2<sup>nd</sup> Place - \$1,000 High School 1<sup>st</sup> Place - \$1,000 High School 2<sup>nd</sup> Place - \$500

## <u>Cowgirl Tough</u>

Post-Secondary 1<sup>st</sup> Place - \$2,500 Post-Secondary 2<sup>nd</sup> Place - \$1,000 High School 1<sup>st</sup> Place - \$1,000 High School 2<sup>nd</sup> Place - \$500



Please fill out the form below:

Full Name:		
Birthdate (YYYY/MM/DD):	Email:	
Mailing Address:		
City: Postal Code:		
Name of High School:		
Name of Post Secondary Institution (if applicable):		
Pursuing what diploma or undergraduate degree:		

Please check off which **SCHOOL** category of scholarship you are applying for:

#### **High School**

Young women in grades 9 through 12 are eligible \*Please note: If you have applied for post-secondary education during your grade 12 year but have not received a letter of acceptance please apply for the High School Category. If you have received acceptance, please apply for the Post-Secondary category

#### **Post-Secondary**

Young women either currently enrolled in their first semester of a post-secondary institution or currently attending a post-secondary institution are eligible





Please check off which **THEME** category of scholarship you are applying for:

#### **Cowgirl Spirit**

The Cowgirl Spirit award is presented to an applicant for her leadership, social responsibility, community involvement and interest in the Western Heritage. Consideration will be placed on the applicant's ability to share their leadership roles, community involvement, and/or volunteerism in their list of accomplishments; as well as their future goals and aspirations in their essay. In this theme the applicant is not necessarily participating in rodeo sports now. You can be a cowgirl without a horse.

#### **Cowgirl Tough**

The Cowgirl Tough award is presented to an applicant for her athletic ability and participation inside the rodeo arena. Consideration will be placed on the applicant's ability to share their past achievements as a rodeo competitor, (defining moments) in her list of accomplishments, and share their future goals and ambitions as a rodeo competitor in the essay all while maintaining her role as a contributing member of her community. Maybe you are a 4H member, involved in high school rodeo, past or current rodeo queen, or current rodeo competitor

\*Please note: You may only choose **ONE** school category and **ONE** theme category each year you apply.

#### Application must be signed:

I certify that by signing this form, I authorize the La Due Ladies Lunch to, if necessary, use my name in various public relations activities, announcements and presentations to promote the La Due Ladies Lunch and their scholarship initiative.

Signature of Applicant

Signature of Parent/ Guardian (if under 18 years old)

Date

Parent/Guardian's Printed Name

Successful applicants will be informed by June 1, 2022~ a telephone interview may be requested if necessary, for the selection process.





Once you have selected your theme, please answer the following questions within your essays:

## "Cowgirl Spirit" Essay:

Applications must include a typed essay of **not more than 600 words** describing your Cowgirl Spirit and what it means to you. Essays in excess of this word count will be disqualified. Your essay should also include the following:

- Define what Cowgirl Spirit means to you and describe what it is like living this lifestyle. Why is it important to you?
- What legacy do you believe Florence La Due left for future generations? How do you relate to her personally?
- What has been one challenge you have had to overcome recently and what did you learn from this challenge?
- Who has had the greatest influence in your life and why?
- Describe a special attribute or accomplishment that makes you the best candidate to receive a La Due Scholarship; and how will this award help you in the future.

### "Cowgirl Tough" Essay:

Applications must include a typed essay of **not more than 600 words** describing your Cowgirl Toughness and how it applies to you. Essays in excess of this word count will be disqualified. Your essay should also include the following:

- Describe what it is like living the lifestyle of Cowgirl Tough. Why is it important to you?
- What legacy do you believe Florence La Due left for future generations? How do you relate to her personally?
- What has been one challenge you have had to overcome recently and what did you learn from this challenge?
- Who has had the greatest influence in your life and why?
- Describe a special attribute or accomplishment that makes you the best candidate to receive a La Due Scholarship; and how will it help you in your future

Each essay will be evaluated on its own merit; therefore, the essay **MUST** be **ANONYMOUS**. Please do not place, sign or mention your name anywhere in the essay. Any direct reference to the applicant's identity or the identity of parents, siblings, or family name will result in disqualification.





**List of Accomplishments –** Include a **ONE PAGE** list of accomplishments that further describes your abilities/volunteering efforts. <u>\*Please note: To maintain applicant anonymity, please do not place your name on the list of accomplishments. Also, if you have won an award (ie: Miss Rodeo 2016) please do not list the year.</u>

Report Card – All applicants must include a copy of your most recent report card

**Proof of Enrollment** – If not already attending a post-secondary institution you must be able to provide proof of enrollment if applying for one of the post-secondary scholarships.

## Applications MUST be emailed no later than midnight April 29, 2022

Please review the following checklist before emailing:	Please Email Application to:
<ul> <li>Signed and Dated Application Form (pg. 2 &amp; 3)</li> <li>"Cowgirl Spirit" OR "Cowgirl Tough" Essay</li> </ul>	laduescholarshipprogram@gmail.com
<ul> <li>Cowgin spirit OK Cowgin rough Essay</li> <li>One Page List of Accomplishments</li> <li>Report Card</li> <li>Proof of Enrollment if Necessary</li> </ul>	Please send the entire application and its attachments in one email. Send with <b>"La Due Ladies Scholarship –</b> <b>YOUR NAME"</b> in the subject line. A hard copy is not required to be mailed. <b>Please submit in either a Google</b> <b>Doc. or Word Doc. format.</b>

\*If you have any QUESTIONS regarding any aspect of the application please feel free to contact: Alisa Brace by email at alisabrace13@gmail.com





# JUDGING CRITERIA

Your essay will be reviewed by seven independent judges who will grade each essay anonymously. The first three categories are weighted with five marks and the fourth category is allotted a maximum of ten marks for a total eligible maximum score of twenty-five.

- 1) Essay Organization (5 marks)
- 2) Style (5 marks)
- 3) Mechanics (5 Marks)
- 4) Overall Effectiveness of the Essay (10 Marks)

Applications will be informed by June 10, 2022 if they have received a scholarship. Winners will receive one complimentary invitation to attend the La Due Ladies Lunch annual lunch event July 7, 2022 (either virtually or in person). Please circle this date on your calendar. We would love it if you would join us in celebrating Florence La Due.

## Calgary Stampede Foundation and La Due Ladies Lunch join forces to ride into the future!

Since 2017, the La Due Ladies Lunch Scholarship Fund has been housed under the Calgary Stampede Foundation. With its mission of "providing the youth of Alberta with the opportunity to develop strong roots in their culture and heritage through programs that enhance personal growth, citizenship and education", the Foundation was a perfect partner for La Due Ladies Lunch and its scholarship program. Successful applicants of the La Due Scholarship Program will apply and receive funds directly through the Calgary Stampede Foundation by completing an information document that will be provided.

For more information on the La Due Ladies visit ladueladieslunch.ca or visit our Facebook Page!